

SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS						
	PRESENTING \$5,000	LUNCH \$2,000	BREAKFAST \$1,000	HYDRATION STATION \$500 ea. (4 available)	VENDOR \$250	SUPPORTER \$150	ALLY \$100
Logo (linked), or Name, listed on website and printed on event's Sponsor Board & program	✓	✓	✓	✓	✓	✓	NAME ONLY
Company provided promotional item added to Participant Swag Bag (make arrangements to ship or drop off 100 items)	✓	✓	✓	✓	✓	✓	
Attend event as Vendor (requires \$50 deposit) DETAILS BELOW	✓	✓	✓	✓	✓		
Company provided banner displayed at sponsored area (make arrangements to ship or drop off — banner will be returned)		✓	✓	✓			
Up to three company provided banners showcased at event (make arrangements to ship or drop off — banners will be returned)	✓						
Social media mention (Facebook/Instagram)	✓	✓	✓	✓			
Three posts from your social media shared on IowAbility Fair social media (Facebook/Instagram)	✓						
Cover cost of designated meal for Participants and Volunteers		✓	✓				
Company provided <i>marketing materials in serving area</i> during designated meal (make arrangements to ship or drop off 50 items)		✓	✓				
Company provided <i>business card given with each lunch</i> (make arrangements to ship or drop off 200 cards)		✓					
Company provided <i>marketing materials on each table</i> in dining hall (make arrangements to ship or drop off 100 items)	✓						
Slide show on large screen in dining hall (played on a loop during entire event, with no sound)	✓						
Give 3–5 minute presentation about your company during lunch	✓						
Acknowledged as Presenting Sponsor in e-communications (emails & Facebook/Instagram), with link to Sponsor's website	✓						
Company mentioned as Presenting Sponsor in any live/recorded marketing (Hello Iowa on NBC TV, 98.3 The Vibe on FM radio, etc.)	✓						



www.iowabilityfair.com

Saturday, October 18



## VENDOR DETAILS

FOR PROFIT

\$250 + \$50 Deposit

NONPROFIT

DEPOSIT  
ONLY

SELF-EMPLOYED INDIVIDUAL  
WITH A DISABILITY\*

All Vendors Receive

- ✓ Tent, table, and chairs
- ✓ Internet WiFi
- ✓ Lunch

*\*If you have a home business, sell handmade crafts, etc. and have a disability, you can be a Vendor at IowAbility Fair and sell your goods/services.*

### \$50 Vendor Deposit Required for ALL Vendors

To ensure Vendors attend the event without canceling and reduce last minute changes, we require a \$50 deposit. This is \$50 in addition to the amount listed above for your chosen Sponsorship Level.

### Deposit Refund Policy

Your \$50 deposit will be refunded when you attend the event on October 18 and **keep your Vendor table open the ENTIRE scheduled time.** If you need to cancel your attendance for the event, you must cancel before the end of day September 26 to be refunded your \$50 deposit. If you cancel your attendance after September 26, you will not be refunded.

### Sponsor Benefits Begin When Full Payment is Received

Sponsorship payment must include the \$50 deposit, if attending the event as a Vendor. If payment is received after September 26, **WE CANNOT GUARANTEE** you will receive all Sponsor benefits.

### Nonprofit Organizations and Self-Employed Business Owners with a Disability

You can attend as a Vendor, paying **ONLY** the \$50 deposit (no other fees) and receive most of the benefits at that level (will not get logo and/or name promoted as a Sponsor). To reserve your spot, you must complete the Sponsor/Vendor form and pay the \$50 deposit. As a Vendor, the deposit refund policy applies to you as well.



**SPONSOR  
NOW!**

[www.iowabilityfair.com/sponsorship/](http://www.iowabilityfair.com/sponsorship/)